



GenPath: The Premier Women's Health Laboratory in Wisconsin

Since its inception in 2005, GenPath Women's Health has risen to become one of the most respected specialty labs in the country, including the development of an innovative technology platform for sexually transmitted and other vaginal infections, pan-ethnic carrier testing and maternal risk assessment and prenatal diagnosis.

GenPath has grown and evolved to become the One Lab for every phase of a patient's life. As your laboratory partner, GenPath offers solutions for all your testing needs, service needs and technological/connectivity needs.

The benefits of GenPath for physicians and patients in Wisconsin:

- Dedicated Account Representatives attuned to your specific needs
- One lab to handle all of your testing needs—from routine to esoteric
- Local service backed by national resources
- Regional courier dispatch service to manage specimen pickup

In addition, GenPath offers state-of-the-art connectivity solutions including:

- Ability to interface with all EMRs
- Convenient electronic test ordering
- Prompt and easy retrieval of test results
- Cumulative patient history
- Laboratory analytics to help manage patient care

To provide better service to your patients, GenPath is contracted as an in-network provider with most major health plans in Wisconsin, including:



Aetna



Anthem Blue Cross
and Blue Shield of
Wisconsin



United
HealthCare



WellPoint



Cigna



Medicare



MediCal

In addition, GenPath is contracted with the following health plans in Wisconsin



Accountable Health Plans of America	Emblem Health: GHI, HIP, Perfect Health	Medical Mutual
Admar Med Network	Emergis	Medicare (CMS)
Administrative Services	Employers Community Network (ECN)	Medview Services
Advantra Freedom	Employers Health Insurance Co. (EHI)	Memorial Employee Health Plans (MEHP)
Aetna Health Plans	Employers Mutual, Inc. (EMI)	Memorial Integrated Healthcare
Affordable Network	Evolutions Healthcare Systems	Molina Healthcare, Inc.
American Care, Inc.	Exclusive Health	Mount Carmel Health Plan
Amerigroup	Family Health Network of Chicago	MVP Health Care
AmeriHealth Caritas Family of Companies	FirstCare Health Plans	Optimum HealthCare
Anthem Blue Cross and Blue Shield of Wisconsin	Fortis Insurance Company	PayerFusion
	Freedom Health	Physicians Plus Insurance Company
Avalon Healthcare Beech Street, a Multiplan Network	Galaxy Health Plan	Preferred Care Partners
	Gulf Coast Provider Network	Primary Health Services
Network Blue Cross and Blue Shield of Illinois	Harmony Health	Priority Health
	Health Options, Inc.	Private Health Care Systems (PHCS)
Brevard Partnership Plan Capp Care PPO	Healthchoice	Provider Networks of America (Pro-Net)
Care Access Health Plan	HealthEase	QCA Health Plan, Inc. (aka QualChoice)
Care Improvement Plus	HealthStar, Inc.	QMedCare
Centene Corporation	HealthSun Health Plans	Quality Health Plan
ChoiceCare	Healthy Palm Beaches	Transamerica Affinity Services
Cigna	Hillsborough County Government	Illinois Medicaid
Clear Health Alliance	Hillsborough Health Care Plan (Network C)	UniCare Health Plans
Community Care Network	Interlock / BRMS InterPlan Health Group	United Healthcare
Community Health Partners	JMH Health Plans	USA Health Network
Community Health Solutions	John Alden Key Health Plan	Vita Health Plan
Corporate Health Administration	Leon Medical	Volusia Health Network
Coventry Health and Life Insurance	MagnaCare	VYTRA Health Plan
Cox HealthPlans, LLC	Manatee Health Network	WellCare Health Plans, Inc.
Dean Health Plan (all products)	MedAdvant Healthcare Solutions	WellPoint, Inc.
Dimension Health PPO	Medica Healthcare Plans	Wisconsin Medicaid

GenPath is a business unit of BioReference Laboratories, Inc.

BioReference Laboratories will file all claims with the above listed payers. Please be aware that this is not a complete list of all health plans with which we participate and is subject to change over time. There may be exceptions in certain areas or for certain members or plans. Other insurance plans not listed may generate a patient bill that the insured individual may be able to use to submit for reimbursement. If you have any question regarding BioReference Laboratories participation with a specific product or health plan, please contact us.