

Online Privacy Policy

Your privacy is important to us.

BioReference Laboratories, Inc. (BRLI); and its subsidiaries, online privacy policy and the links included, explain how we collect, treat, and protect your individually identifiable personal information. Specifically, how we handle the personal information that you submit to us, when you browse our website, submit forms, or upload your resume. In addition to the policy, our sites comply with BioReference Laboratories, Inc., Notice of Privacy Practices as required by the Health Insurance Portability & Accountability Act of 1996 (HIPAA).

1. Information we collect:

Two types of information are collected from our website:

- Personal or "individually identifiable" information you provide to us.
- Aggregate information regarding overall website traffic patterns.

We will not disclose, sell or rent your name or any personal information about you to any third party. We use the aggregate information we collect to measure the number of visitors to the different pages and sections of our site, and to help us make our site more useful to visitors. The aggregate information we collect is not linked to personal information, and we do not report on individual user sessions.

- Automatic tracking information is gathered when you visit our website. Most web browsers automatically provide this information to the sites they visit and display. This information is not personally identifiable. We do not collect any additional data from your computer, and we do not compare data provided by your browser with any other data we maintain. We use aggregate numbers to compile statistics, monitor trends and track site usage. We also use the information to make sure our technology is compatible with yours.
- Personal information can be anything you've provided through our sites that identifies you. For example: Your name, email address, and street address are types of personal information. We store this information behind a complex series of firewalls, in a way that maximizes security and confidentiality.

2. How we use your information:

- We will only use the information to provide you with the services you have requested and as otherwise described in this Online Privacy Policy.
- We do not sell your personal information you provide within our sites.
- We do not provide any personally identifiable information about our users to any third party.
- Access to the data you submit is limited to authorized staff only, as outlined in our security policy.

3. The Use of cookies:

We use "cookies" to personalize our site for you and to collect aggregate information about site usage by our users. A cookie is a text file that our website transfers to your computer's hard drive for record keeping purposes. The cookie assigns a random, unique number to your computer. It does not contain information that would personally identify you.

4. Disclosures of Information to Third Parties:

BRLI web-sites contain links to other Internet web sites, which may direct you to an external web site or may be displayed within a frame on the BRLI owned site, including co-branded or other affiliated sites which may or may not be owned or operated by BRLI. Links to the BRLI web-site may also be featured on independent third-party web sites. BRLI has no control, and is not responsible for the privacy practices of other web sites that may host links to the BRLI web-site, or that you may visit through links or frames on the BRLI owned Site, including such sites' use of any information (such as IP number, browser type, or usage history) collected when visitors to the BRLI site click through links. We recommend that you review individual site privacy policies before providing any information on such web sites.

5. Other Information we collect and how we use it:

We may gather and store aggregate information about visitors. The collection of this aggregate information enables us to measure the number of visitors to various portions of the site, diagnose problems with our server, administer the site and track visitor activity.

We will use this aggregate information to learn more about what you and our customers are expecting from our services, and tailor and improve the site. Because aggregate information collected on the site does not personally identify you, we may use aggregate information for any purpose, and share aggregate information with third parties for any purpose. Below are ways we may collect this aggregate information:

Google Analytics

We use Google Analytics as a third party tracking service, to collect information about how our website performs and how our users, navigate through and use our website. This helps us evaluate our users' use of our website; compile statistical reports on activity; and improve our content and website performance.

Google Analytics gathers non-personally identifying information such as your IP address, browser type, internet service provider, referring and exit pages, time stamp, and similar data about your use of our website. We do not allow third parties to, use the Google Analytics tool to track our users individually; collect any user personal Information other than IP address; or correlate your IP address with your identity. Google provides further information about its own privacy practices and offers a browser add-on to opt out of Google Analytics tracking <https://tools.google.com/dlpage/gaoptout> .

If you have any questions or comments about our Online Privacy Policy, please feel free to contact us at:

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